



## BOOTH APPLICATION FORM

### Organizer

**Reed Exhibitions (Shanghai) Co., Ltd, Beijing Branch/  
 Capital Exhibition Services**  
 15th Floor, Tower A, Ping An International Finance Center,  
 No.1-3, Xinyuan South Road, Chaoyang District,  
 Beijing 100027, China  
 Tel: +8610-59339000  
 Fax: +8610-59339099  
 E-mail: [cimes@reedhuayin.com.cn](mailto:cimes@reedhuayin.com.cn)  
<http://www.cimes.net.cn/en/>

### Representative in D, CH, A

**AVA Optima GbR**  
 Tilsiter Straße 7  
 88267 Vogt, Deutschland  
 Tel.: +49 (0)7529 912 106  
 Fax +49 (0)7529 3769  
 Email: [info@ava-optima.com](mailto:info@ava-optima.com)  
<http://www.ava-optima.com>

**Please return the duly completed Booth Application Form to AVA Optima before the deadline shown**

<b>COMPANY NAME</b>			
<b>HEAD OFFICE</b>	Street		
	City		
	P.Code	Country	
	Tel	Fax	
	Email	Website	
<b>CONTACT PERSON</b>	Name		Date
	Title		
	Dept.		
	Mobile		
	Email		
<b>PERSON IN CHARGE</b>	Name		SIGNATURE OR STAMP
	Title		
	Email		



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<b>HEAD OFFICE IN GERMANY</b>	Company Name	Contact Person
	Street	P.Code
	City	Country
	Tel	Fax
	Email	Website

APPLICATION DEADLINE	JUNE 2010 – October 31, 2011 (Early Bird Discount: 15%)		November 01, 2011 – January 31, 2012 (Early Bird Discount: 10%)		February 01, 2012 onwards (regular price)	
	Shell	Space	Shell	Space	Shell	Space
TYPE SHELL (min. 9m <sup>2</sup> ) SPACE (min. 36m <sup>2</sup> )						
INTERNATIONAL EXHIBITOR	¥ 2601 or USD\$ 386	¥ 2125 or USD\$ 315	¥ 2754 or USD\$ 409	¥ 2250 or USD\$ 334	¥ 3060 or USD\$ 454	¥ 2500 or USD\$ 371

TYPE OF BOOTH	SIZE					TOTAL COST
RAW SPACE	_____ m <sup>2</sup>	___ m wide	x	___ m deep	= ___ m <sup>2</sup>	_____ RMB _____ USD
STANDARD BOOTH	_____ m <sup>2</sup>	___ m wide	x	___ m deep	= ___ m <sup>2</sup>	_____ RMB _____ USD

EXHIBITS	DIMENSIONS (LxWxH) cm	WEIGHT (kg)	QUANTITY	MANUFACTURER

► Upon acceptance of Booth application form, a copy of the official booth contract will be send to you for your signature.

► For details, please refer to AVA Optima.



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### BOOTH PACKAGE OPTIONS

#### Standard booth includes (min.9m<sup>2</sup>) :

1. Floor space
2. Provision of wall paneling with fascia board listing company's name and booth No.
3. Carpet (tile to floor)
4. 1x information counter, 2x folding chairs, 2x spot lights, 1x single-phase socket
5. Exhibitor's listing in Show catalogue

3m x 3m standard booth



#### Raw space only (min. 36m<sup>2</sup>) :

1. Floor space only (Exclude carpet)
2. Exhibitor's listing in Show catalogue

### SPACE APPLICATION AND CONFIRMATION

Please complete the booth application form and return to the organizer before the deadline shown to enjoy the published price.

Upon acceptance of the booth application form, a contract will be issued for your completion. A 30% deposit will be required.

The exhibitor manual & service application forms will be delivered six (6) months prior to the opening of CIMES2012.

### EXHIBITOR'S MANUAL

Each exhibitor will receive an official exhibition manual highlighting general exhibition information, service forms, guidelines of the stand construction & freighting of exhibits .The information provided will make your participation in CIMES 2012 more effective and efficient. The manual will also be available on [www.cimes.net.cn](http://www.cimes.net.cn).

### ADVERTISING & PROMOTION

Advertising and sponsorship at the Show provides a unique opportunity for Exhibitors to promote their company profile amongst important decision makers who will be attending the Show. These opportunities will enhance their branding and products thereby maximising their investment in the Event. Details are available upon request.

### MESSEZEITEN

Move in dates	08.-11. Juni 2012
Opening dates	12.-16. Juni 2012
Move out dates	17.-18. Juni 2012