



SHOW REPORT

THE 5TH INTERNATIONAL EXHIBITION ON INDUSTRIAL MACHINERY, EQUIPMENT, MATERIALS & PRODUCTS IN HO CHI MINH CITY - VINAMAC EXPO 2010

▪ Subject:	VIETNAM INTERGRATION & SUSTAINABLE DEVELOPMENT
▪ Time:	Dec 8 – 11/2010
▪ Opening hour:	Dec 8 – 10/12 > 9h00 – 17h30 Dec 11 > 9h00 – 15h00
▪ Venue:	Tan Binh International Exhibition & Convention Center (TBECC) 446 Hoang Van Thu St., Tan Binh Dist., Ho Chi Minh City, Viet Nam
▪ Organizer:	Vietnam advertisement and fair exhibition jsc – VIETFAIR
▪ Co-organizer:	Ho Chi Minh City Department of Industry & Trade ASEAN Steel Association, China Steel Association Vietnam Steel Association Vietnam Association of Mechanic Industry (VAMI) Vietnam Paint & Printing Ink Association CCPIT Sub-Council of Chemical Industry (CCPIT CHEM) CCPIT Sub-Council of Metallurgical Concil (CCPIT MC) ZhongJing International Exhibition Company (CMICEX) Guangxi Int'l Exhibition & Trade Co., Ltd (HXIEX)
▪ Sponsors and supporters:	Ministry of Industry & Trade; Ministry of Planning & Investment; Ministry of Agriculture & Rural Development; Ministry of Science & Technology; Ho Chi Minh City People's Committee; Vietnam Chamber of Commerce & Industry – VCCI; , China Council for the Promotion of International Trade – CCPIT Related ministries and branches
▪ Publicity supporters:	Vietnam's Television; Radio the Voice of Vietnam; Ho Chi Minh City's Radiobroadcast & Television; Sai Gon Economic Times; Newspaper for Industry & Trade; Investment Review; Vietnam Business Forum; Sai Gon Giai phong Newspaper; Chemical Magazine; Vietnam Mechanical Magazine; VITV; Invest TV; Info TV; Industry and Trade TV; Vinanet.....
▪ Scope of exhibits:	Total display area of 6,000 sqm with more than 250 booths from 200 enterprises of Vietnamese and international groups, corporations, companies, national pavilions, trade – import & export pavilion, furniture – construction – home decoration pavilion, industrial machinery, equipment pavilion, chemical pavilion ... Metalwork technologies and equipments, steel products and additives products, Metallurgy technologies and equipments, Environment protection technologies and equipments, Consult and design on Metallurgy Industry Solders and industrial gas, rubber products, petroleum products, paint and plastic, plant protection chemicals, environment, sea products, Detergents, Dye, comestics, basic chemicals, fertilizers, bateries, fuel ore, materials, additives and equipments in chemical industry ...
▪ Participating countries and regions:	China, India, Hongkong, Taiwan, Korea, Singapore, Thailand, Japan, Pakistan, Laos, Cambodia, Myanmar, Malaysia...

A . VINAMAC EXPO 2011 OPENING CEREMONY

On behalf of The Organizing Committee, it's our great honor to welcome and introduce distinguished guests attending the Opening Ceremony:

On the Vietnamese side:

1. Mr Nguyễn Thành Biên – Vice Minister – Ministry of Industry and Trade of Vietnam.
2. Mr Bùi Văn Quyền – Director General – Chief of The Representative Agency of Ministry of Science and Technology in Ho Chi Minh City.
3. Mr Nguyễn Thế Hưng – Acting Director of Investment Promotion Center-South – Ministry of Planning and Investment.
4. Mr Nguyễn Văn Lai – General Director of Department of Industry and Trade of Ho Chi Minh City.
5. Mr Phạm Chí Cường – Chairman of Vietnam Iron and Steel Association.
6. Mr Đinh Huy Tam – Secretary General of Vietnam Iron and Steel Association.

On the International side, we would like to introduce:

1. Mr. Xu Ming Liang (Hứa Minh Lượng) - Consulate General of the People's Republic of China in Ho Chi Minh City.
2. Mr. Wang Long Hu (Vương Long Hồ) – Trade Counselor of People's Republic of China in Ho Chi Minh City.
3. Mr. Yang Zunqing – Deputy Secretary General of China Iron and Steel Association.
4. Mr. Chow Chong Long – Vice President of ASEAN Iron and Steel Industry Federation.
5. Mr. Wikrom Vajragupta – Managing Director of Iron and Steel Institute of Thailand.
6. Mr. Feng Songling – Deputy Secretary General of Tianjin Iron and Steel Association.
7. Mr. Gu Yuejin – Executive Deputy Mayor of Xinghua City, Jiangsu Province.
8. Mr. Ma Qilong – Vice President of Wuhan Iron and Steel Group.
9. Mr. Ye Meng – Assistant to President of Baosteel Group.
10. Madam Ma Chunyan – Secretary General of China Council for the Promotion of International Trade – Sub-Council of Chemical Industry.

We would like to introduce and invite:

1. Mr Nguyễn Văn Lai – General Director of Department of Industry and Trade of Ho Chi Minh City to deliver the speech.
2. Mr. Yang Zunqing – Deputy Secretary General of China Iron and Steel Association to deliver the speech.
3. Madam Ma Chunyan – Secretary General of China Council for the Promotion of International Trade – Sub-Council of Chemical Industry to deliver the speech.
4. Mr Nguyễn Thành Biên – Vice Minister – Ministry of Industry and Trade of Vietnam to declare opening the Expo.

The Organizing Committee would like to invite:

1. Mr Nguyễn Thành Biên – Vice Minister – Ministry of Industry and Trade of Vietnam.
2. Mr Bùi Văn Quyền – Director General – Chief of The Representative Agency of Ministry of Science and Technology in Ho Chi Minh City.
3. Mr Nguyễn Văn Lai – General Director of Department of Industry and Trade of Ho Chi Minh City.

4. Mr Phạm Chí Cường – Chairman of Vietnam Iron and Steel Association.
5. Mr. Xu Ming Liang (Hứa Minh Lượng) - Consulate General of the People's Republic of China in Ho Chi Minh City.
6. Mr. Yang Zunqing – Deputy Secretary General of China Iron and Steel Association.
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to serve the ribbon cutting for opening the Expo.



B. SURVEY

I. COMMENT NOTE

Including 2 types :

- Comment note for exhibitors

- Total: 150
- Valid: 135
- Comment note for visitors
- Total: 2000
- Valid: 1725
- Invalid: 275

II. EXHIBITORS

Year to year scale

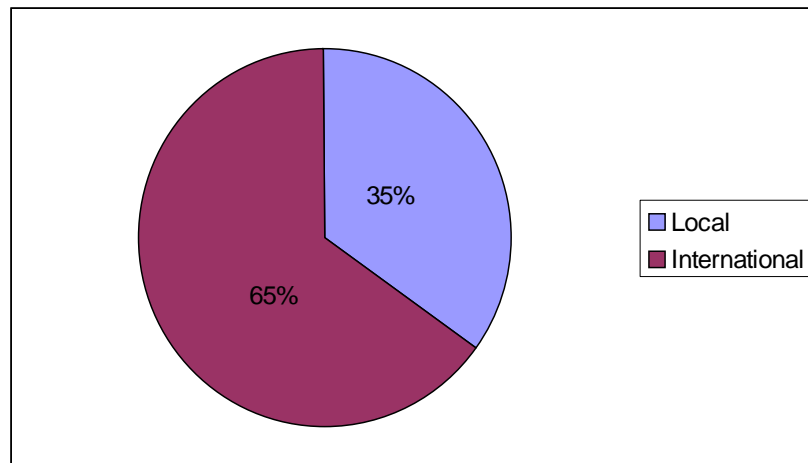
In 2007 :115 Exhibitors/ 150 Booth incuding 65% foreigners and 35% Vietnam

In 2008: 135 Exhibitors/ 160 Booth incuding 70% foreigners and 35% Vietnam

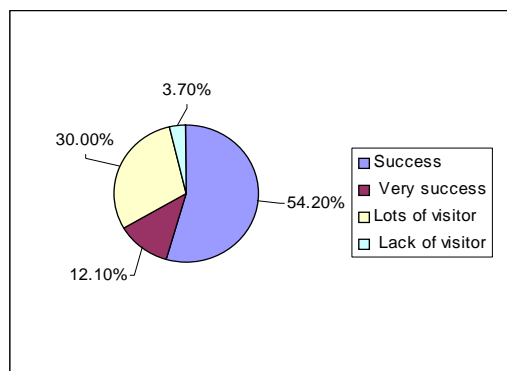
In 2009: 150 Exhibitors/ 215 Booth incuding 75% foreigners and 25% Vietnam

In 2010: 200 Exhibitors/ 250 Booth incuding 65% foreigners and 35% Vietnam

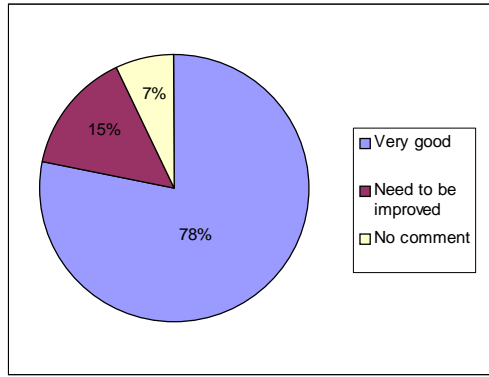
VIANAMAC EXPO 2011 organized in Hall 2 &3 which comprised an area of 6,000spm



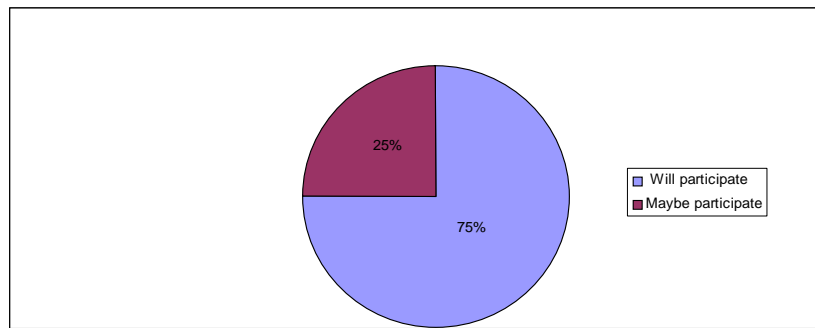
The scheme of exhibition



Services at Exhibition

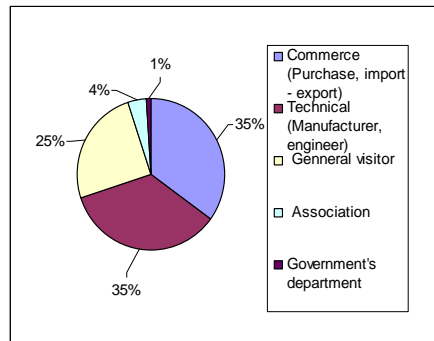


Confirm of participation

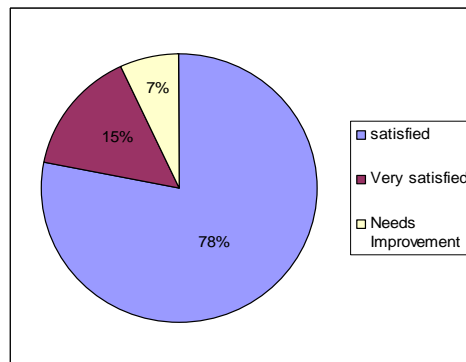


III. VISITOR

Total visitors of 2010: 9.150

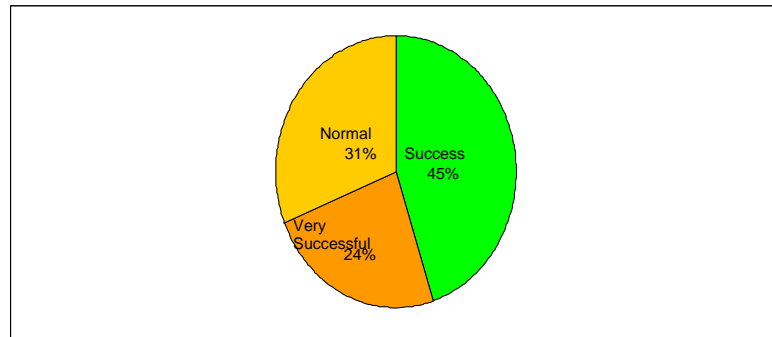


Rate of satisfy





V . Booth images



HIGHLIGHT ACTIVITIES:

Dec 8	09:00 – 10:00	Opening Ceremony
	14:00 – 17:00	Seminar – Steel Industry Content: ASEAN Steel Association present about the situation of ASEAN Steel Vietnam Steel Association present about the situation of Vietnamese steel market
	14:00 – 17:00	Seminar – Chemical, Agricultural Chemical and Coatings Industry
Dec 10	Whole day	Foreign mechanic and steel enterprises research Vietnamese market
		Foreign chemical, dye, coating enterprises research Vietnamese market
	afternoon	Foreign exhibitors visiting some factories, industrial parks and EPZs
Dec 11	09:00 – 15:00	Do research on Ho Chi Minh city market
	15:00	Closing Fairs & Exhibitions



Standing Organizer Board:



VIETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC – VIETFAIR
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Web : www.vietfair.com.vn